



National Capital

Radio &
Television
Museum

ncrtv.org

National Capital Radio & Television Sponsorship Partnership Opportunities

Align Your Brand With The Broadcast History

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Mission Statement

THE NATIONAL CAPITAL RADIO & TELEVISION MUSEUM COLLECTS, PRESERVES, AND INTERPRETS ARTIFACTS, PROGRAMMING, AND PUBLICATIONS TO EDUCATE THE PUBLIC ABOUT THE DEVELOPMENT AND IMPACT OF ELECTRONIC MEDIA.

A large, two-story house with a prominent porch and a gabled roof, set against a background of trees. The entire image is overlaid with a semi-transparent blue filter. The text 'SPONSORSHIP OPPORTUNITIES' is centered in white, bold, serif font.

SPONSORSHIP OPPORTUNITIES



Aligning your brand with an exhibition or program at the National Capital Radio and Television Museum forges awareness of your business with our diverse patrons, supports important cultural initiatives, and provides myriad opportunities for client entertainment and employee engagement.

Each sponsorship alliance is tailored for your corporate needs. Recognition of your philanthropic partnership may include:

- Digital Inclusion for all special events and programs
- Recognition in press and media campaigns:
- Brand inclusion in email blasts to over 1500 recipients
- quarterly calendar, print advertising, marketing cards, event invitations
- On-site product placement and distribution

For more information on sponsorship opportunities, please contact us at (301) 390-1020 or info@ncrtv.org.



**SPONSORSHIP LEVELS
&
BENEFITS**



Email Blast Sponsor \$ 500

- Logo Inclusion in a minimum of 10 Weekly Artifact of the week Emails (1,000 registered members)
- Logo on Website for ten (10 weeks)

Gold Sponsor: \$1000

- Company Sponsor Social Media Post 1x a month for 6 months
- Logo on Company Website for 6 months
- Logo inclusion in quarterly Dials & Channels Magazine (print and digital) to over 1500 members and registered guests. (4 publications for 1 year)

Bronze: \$2,500

- Business size ad in quarterly Dials & Channels Publication
- 5 Membership Passes
- Logo on museum website for 1x year
- Table Sponsor at annual Lifetime achievement awards gala
- Inclusion in a minimum of 20 Social Media posts
- On site sponsor at the NCRTV Museum

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THANK YOU

NATIONAL CAPITAL RADIO & TELEVISION MUSEUM